

## Mek Announces Two New Leadership Appointments to Take Company through Next Phase of Growth



Mek (Marantz Electronics), leading supplier of 3D Automated Optical Inspection (AOI) and Solder Paste Inspection (SPI) technologies for advanced PCB inspection, test and measurement, today announced new appointments to form its next generation of leadership in the Americas region.



Cleve Williams joins Mek as Product Manager and Rich Heimsch takes on a new consultancy role assisting in the ongoing development of sales strategy and tactics for the Americas. Both Heimsch and Williams will assume their roles effective immediately.

Williams brings more than 18 years of experience to Mek with specialist experience in SMT Process and Documentation, Automated Optical Inspection & Solder Paste Inspection, including specific experience of Mek technology. Based in Central Chicago area, Williams will share his time with Mek while continuing to work as Sales Manager for the company's Mid West representative organisation, Restronics. In this new split role Williams will have an ideal combination of technical and commercial responsibilities.

In his new role, Rich Heimsch will assist the Mek team with general Sales Management to steer business development and expansion of the Americas team and network. Heimsch has extensive technical and commercial experience having worked in the electronics industry since 1977 in a wide variety of senior international sales, marketing and operations roles.

Mek CEO, Henk Biemans, commented "With lots of AOI, as well as Mek experience, we are proud to have found such excellent team members. Both will play a key role in delivering on our plans for growth and success in the Americas."

**About Mek (Marantz Electronics Ltd)**

A former division of Marantz well known for its high quality Audio/Video products, Mek Japan (Marantz Electronics Kabushiki Kaisha), developed its first AOI system in 1994. Developed to inspect PCB assemblies for correct component placement and soldering, the company's original AOI system was designed for use in Marantz factories. Proving to be a highly successful, cost-effective alternative to traditional human inspection, Mek developed its first generation commercial system in 1996. With a steadily growing installed base, MEK Japan and its European/American headquarters, Mek, have sold over 7000 units worldwide to date. Now well established as a leading force in AOI technologies, the company also manufactures a 5D post-print SPI system which combines 3D and 2D image processing methodologies to deliver unprecedented defect detection.

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